

DUG IR News Letter

SOCIAL CASINO & CASUAL GAME DEVELOPER

DoubleU Games IR
Issued: 2021.01.04

Subject (주제)

✓ 미국 나스닥 시장 상장 진행 중인 "Playtika"의 S-1 서류 요약

Source (출처)

US Securities and Exchange Commission ("SEC") filing document

<https://www.sec.gov/Archives/edgar/data/1828016/000119312520321440/d55817ds1.htm>

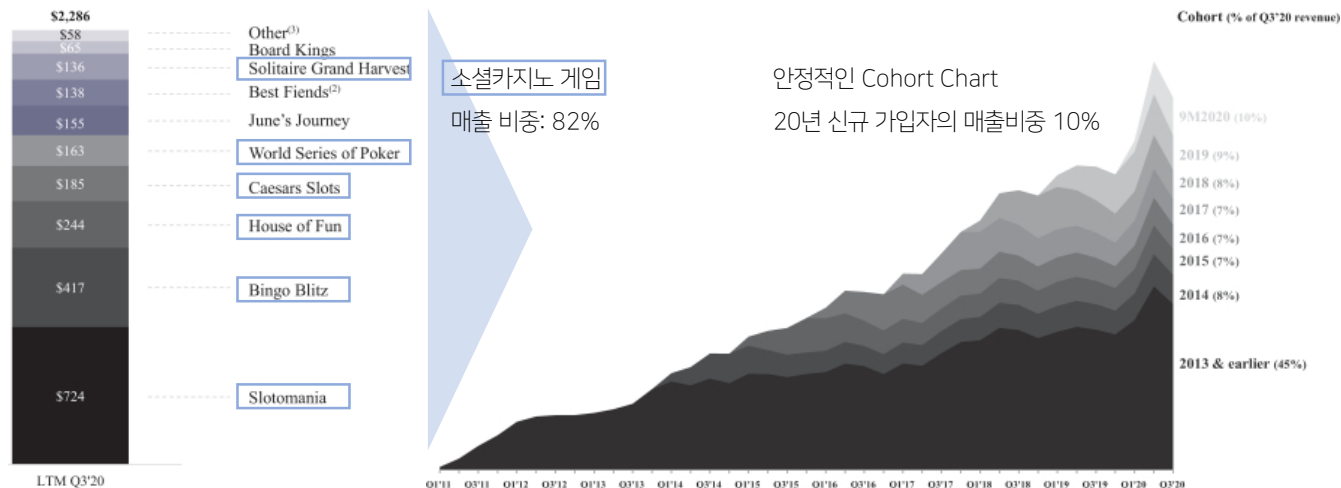
Consolidated income statement (연결손익계산서)

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In millions of U.S. dollars, except for share and per share data)

	(단위: 백만 달러)					환율 1,100 원 적용				(단위: 억원)			
	Full year		Nine months ended			Full year				Nine months ended			
	December 31,	2018	2019	September 30,	2020	2017	December 31,	2018	2019	%	September 30,	2020	%
Revenues (영업수익)	1,150.8	1,490.7	1,887.6	1,399.4	1,798.0	12,659	16,398	20,764	100%	15,393	19,778	100%	
Costs and expenses (비용)													
Cost of revenue (매출비용)	348.2	437.0	566.3	415.7	538.7	3,830	4,807	6,229	30%	4,573	5,926	30%	
Research and development expenses (R&D 비용)	107.7	148.3	210.5	149.7	192.1	1,185	1,631	2,316	11%	1,647	2,113	11%	
Sales and marketing expenses (판매 및 마케팅 비용)	217.7	293.2	413.7	303.5	367.8	2,395	3,225	4,551	22%	3,339	4,046	20%	
General and administrative expenses (일반, 관리 비용)	131.8	178.8	199.7	126.5	454.5	1,450	1,967	2,197	11%	1,392	5,000	25%	
Other expense (기타 비용)	12.3	0.8	—	—	—	135	9	—	0%	—	—	0%	
Total costs and expenses (총 비용)	817.7	1,058.1	1,390.2	995.4	1,553.1	8,995	11,639	15,292	74%	10,949	17,084	86%	
Income from operations (영업이익)	333.1	432.6	497.4	404.0	244.9	3,664	4,759	5,471	26%	4,444	2,694	14%	
Interest expense (income) and other, net (이자비용, 기타이익)	-4.7	1.9	61.1	20.6	149.1	-52	21	672	3%	227	1,640	8%	
Income before income taxes (법인세전이익)	337.8	430.7	436.3	383.4	95.8	3,716	4,738	4,799	23%	4,217	1,054	5%	
Provision for income taxes (법인세충당부채)	80.4	92.7	147.4	124.5	79.7	884	1,020	1,621	8%	1,370	877	4%	
Net income (순이익)	257.4	338.0	288.9	258.9	16.1	2,831	3,718	3,178	15%	2,848	177	1%	
Adjusted EBITDA (조정 EBITDA)	373.7	499.7	621.0	471.6	665.8	4,111	5,497	6,831	33%	5,188	7,324	37%	

Revenue (매출)



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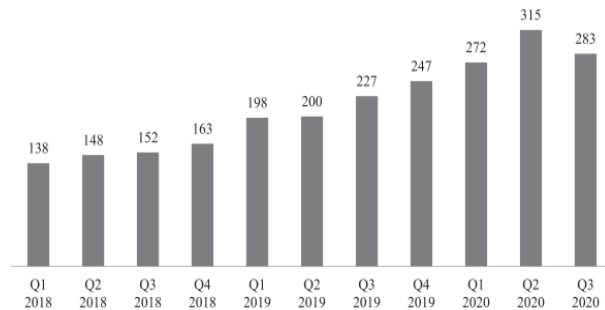
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Platform revenue ratio (플랫폼별 매출 비중)

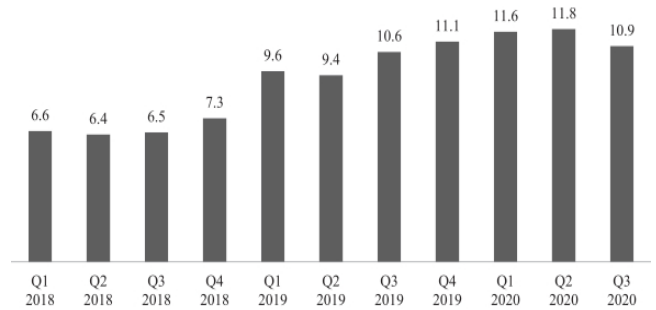
	Year ended December 31,				Nine months ended September 30,		
	2017	2018	2019	%	2019	2020	%
(In millions)							
Revenues							
Apple	422.8	524.9	660.5	35%	487.4	619.8	34%
Google	314.5	450.8	609.6	32%	447.4	605	34%
Facebook	310.7	330.4	294.9	16%	228	215.6	12%
Other	57	73.1	119.3	6%	91.2	109	6%
Total third-party platform revenues	1,105.00	1,379.20	1,684.30	89%	1,254.00	1,549.40	86%
Internal proprietary platforms	45.8	111.5	203.3	11%	145.4	248.6	14%
Total revenues	1,150.80	1,490.70	1,887.60		1,399.40	1,798.00	

Engagement (지표)

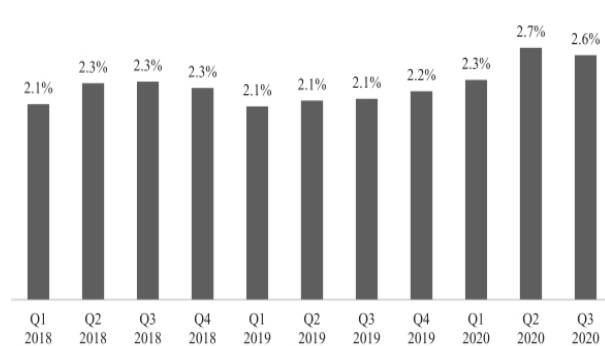
Average Daily Paying Users (in thousands)



Average Daily Active Users (in millions)



Daily Payer Conversion (in percent)



ARPPU (in \$)

